





# **Educational Leadership**

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## **NLP Communication Styles**

https://naturdoctor.com/Chapters/Quiz/communication.html



#### Visual

- Memorise by seeing pictures
- Have trouble remembering verbal instructions
- Tend to stand up straight, breathe from the top of the chest
- Prefer to stand back so they can see you
- Interested in whether things 'look good'
- Tend to move, think and talk faster

### Auditory

- Learn by listening
- Can repeat things back to you easily
- Breathe from middle of chest
- Tone of voice very important
- Interested in whether things 'sound right'
- Like to be close enough to hear you

#### Kinaesthetic

- Often talk and breathe slowly
- Respond to physical rewards and touch
- Memorise by doing or walking through things
- Breathe from abdomen
- Interested in whether things 'feel right'
- Like to be close enough to touch you

## **Auditory Digital**

- A lot of internal dialogue
- Memorise by steps, procedures, sequences
- Interested in whether something 'makes sense'
- Can exhibit characteristics of other systems
- Will often be leaning back (dissociated)

## THE SIX LEADERSHIP STYLES (GOLEMAN)

|   | Commanding   | Visionary  | Affiliative  | Democratic  | Pacesetting   | Coaching  |
|---|--|--|--|---|---|---|
| The leader's<br>modus operandi                          | Demands<br>immediate<br>compliance   | Mobilizes people<br>toward a vision  | Creates harmony<br>and builds<br>emotional bonds   | Forges consensus<br>through<br>participation                                      | Sets high<br>standards for<br>performance                                   | Develops people<br>for the future                                     |
| The style<br>in a phase                                 | "Do what<br>I tell you"  | "Come with me"   | "People<br>come first"   | "What do<br>you think?"   | "Do as I do, now"   | "Try this"  |
| Underlying<br>emotional<br>intelligence<br>competencies | Drive to achieve,<br>initiative,<br>self-control                               | Self-confidence,<br>empathy, change<br>catalyst                                    | Empathy,<br>building<br>relationships,<br>communication                                  | Collaboration,<br>team leadership,<br>communication                               | Conscientiousness,<br>drive to achieve,<br>initiative                       | Developing others,<br>empathy,<br>self-awareness                      |
| When the style<br>works best                            | In a crisis, to<br>kick start a<br>turnaround, or<br>with problem<br>employees | When changes<br>require a new<br>vision, or when a<br>clear direction<br>is needed | To heal rifts is a<br>team or to<br>motivate people<br>during stressful<br>circumstances | To build buy-in<br>or consensus, or<br>to get input from<br>valuable<br>employees | To get quick<br>results from a<br>highly motivated<br>and competent<br>team | To help an employee improve performance or develop longterm strengths |
| Overall impact on climate                               | Negative   | Most strongly positive   | Positive   | Positive  | Negative  | Positive  |

Goleman, Daniel, "Leadership that Gets Results" Harvard Business Review. March-April 2000 p. 82-83.

#### DISC

It is based on self-perception.

Red, the Dominant style: Competitive, results-focused, independent, ambitious, determined, effective, purposeful

Yellow, the Influencing style: Inspiring, enthusiastic, outgoing, persuasive, dynamic, energetic

Green, the Steady style: Friendly, supportive, caring, sharing, patient, encouraging

Blue, the Conscientious style: Diligent, thoughtful, thorough, persistent, precise, formal

Thomas Erikson

Surrounded by Idiots

